The Pilliod Family Endowed Collection in International Marketing and Finance

Peter Pilliod is president of Idea Italia, Inc., and past chairman of the board of the Pilliod Cabinet Company in Ohio, a company founded by his great-grandfather. At Notre Dame, he is a member of the Advisory Council for the Hesburgh Libraries. Pete and his wife, Sandy, have two daughters, Barbara and Debra.

The Pilliod Family Endowed Collection in International Marketing and Finance allows for considerable acquisitions versatility in an area in which demand is exploding. Its focus serves a wide audience, from faculty researchers to those requiring general reference works to South Bend-area businesses.

Examples of general works acquired with Pilliod support are abundant and include such materials as the updating of Juvenal Angel’s Directory of Foreign Firms Operating in the United States.

The Pilliod Endowment augmented the libraries’ coverage of business conditions and opportunities in Eastern Europe and the former Soviet Union and made possible the acquisition of research reports from Euro-study, Euro-monitor, and Business International, Inc., for researchers at Notre Dame.

The Pilliod family supports a second endowment at the Named level.