While at Notre Dame, George Jackoboice Sr. ('31) majored in journalism and dreamed of becoming a writer. Instead, he went directly into the family business, becoming president of Monarch Road Machinery — part of an institution founded by his grandfather in 1856. In 1936, George married Helen Gast. Their three sons have all been involved in the family business. In memory of George, Helen and her sons established the Jackoboice Family Collection in Journalism.

George Jr. ('63) served as president of Monarch Hydraulics, Inc., until his death in 1999. His daughter, Julia, graduated from the University in 1992. John ('66) served as the Strategic Moment campaign chairperson for the western Michigan region from 1985 to 1990. He is chairman of Monarch Hydraulics, Inc. He has two sons and a daughter, all of whom are Notre Dame graduates.

The Jackoboice Family Collection has provided the means for a two-pronged approach to developing the journalism collection. The first is to acquire out-of-print titles and titles that had somehow been overlooked in the past; the second is to acquire publications from two journalistic sources — the Poynter Institute for Media Studies in St. Petersburg, Florida, and the Silha Center for the Study of Media Ethics and Law at the School of Journalism and Mass Communication at the University of Minnesota. The latter has resulted in a subsequent blanket acquisition plan of great research value. The endowment has been utilized for both print and video materials.